

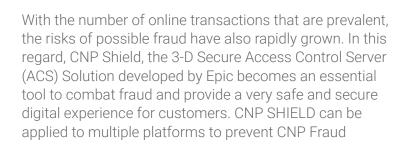
## **DID YOU KNOW**

51% of organisations say they experienced fraud in the past two years

CNP transactions make up **22% of transaction volume,** but account for as much as 59% of all fraud.

20% of consumers switch their bank after experiencing fraud.







Prevent payment fraud Stop unauthorized

transactions



Reduce chargebacks

- The entire solution is designed, developed, and maintained to scale effectively according to the demand
- The solution factors in rules that can be set up as per the logic of the Financial Institution.
- Capabilities for transactions can be routed through a frictionless path depending on the policies of the company
- Supports authentication requests from Browser-based, App-based, and 3DS Requestor Initiated acquirer channels
- Authentication techniques that use Static, Dynamic, Out-of-Band, and Decoupled methods to verify the legitimacy
- Flexibility to handle Non-Payment Transactions that allow authentication in scenarios beyond traditional payments
- A variety of enrolment mechanisms such as BIN based/ Mass enrolment, Batch file upload through the Web-based Administrative Portal, and scanning of file location



## How can **CNP SHIELD** help banks and financial institutions fight fraud?

Authentication Mechanisms









Flexible device and channel support for multiple payment channels including mobile web, in-app and digital wallets.



Static passwords are eliminated and replaced with more flexible biometrics and one-time passwords.



Over 100+ potential data points, captured from the merchant and shared with the issuer



Designed to better authenticate legitimate transactions and to better deny fraudulent transactions.

